

## **WHAT YOU CAN DO TO SUPPORT THE ARTS IN FORT WORTH:**

- Tell your Mayor and City Council Members that the arts matter to you and that their level of support will influence your vote
- Thank your City Council Members when you see a new public art work in the city.
- Attend City Council Meetings.
- Join Americans for the Arts & Texans for the Arts, two important advocacy organizations that have accomplished a great deal at the state and national levels.
- Serve on the board of the Arts Council or other arts organization.
- Make a commitment to attend arts events. Buy a ticket. Or better, buy a membership.
- Organize groups to attend arts events with you.
- Attend free programs as well (lectures, screenings, tours, live music events, pay what you want performances, etc.)
- Follow any arts organization you appreciate on Facebook, Twitter, and Instagram. Like and repost everything you can.
- Sign up for email blasts from your favorite organizations and forward them to friends.
- Check in at our organizations when you visit and give good reviews.
- Make a donation to your favorite arts organizations: planned gifts, small (or large) recurring donations, etc.
- When giving gifts, give arts experiences rather than things.

## **GUARANTEED RESULTS:**

- More young “creatives” will move to Fort Worth.
- Increased tourism.
- Fewer arts organizations teetering on the edge all of the time due to a steady, consistent, reliable income stream.
- More free arts education programs for at-risk kids and under-served communities.
- Better quality of life for our artists and arts administrators.

## **SOME PROVEN WAYS THE ARTS IMPROVE LIVES\*:**

- Participatory arts activities help to maintain the health and quality of life.
- Arts therapies contribute to positive clinical outcomes, such as reduction in anxiety, stress, and pain for patients.
- Arts participation in early childhood promotes social and emotional development.
- Student participation in structured arts activities enhances cognitive abilities and social skills that support learning, such as memory, problem-solving, and communication.
- Arts and cultural activities may spur increased spending and employment in the economy.
- Cultural engagement helps to improve understanding of and empathy towards others.

\*From research conducted by Salem Taegaye, Ian David Moss, Katie Ingersoll, Rebecca Ratzkin, Sacha Wynne & Benzamin Yi in 2016.